Mahesh Kulal

Graphic Designer

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Graphic designer with 8 years spanning marketing collateral, brand work, and high-volume photo retouching, most recently working as a software product designer on healthcare and campus platforms. Available immediately. Equally fluent in Photoshop and Illustrator for campaign work and in Figma for digital product design, with WordPress and video editing on top.

EXPERIENCE

Chipsy IT Services Pvt. Ltd.
Jun 2022 – Oct 2025 · Udupi, Karnataka

Graphic Designer · UI/UX Designer · WordPress Developer

- Produced digital marketing collateral for malls, hotels, and resorts across print, social, and campaign formats.
- Built and shipped WordPress websites for resorts, schools, hotels, and construction companies, handling design through deployment.
- Designed end-to-end UI/UX in Figma for a library management system, a short-video news app, and an automotive marketplace.

Tech Zink
Nov 2025 – Aug 2026 · Remote

Software Product Designer

- Designed end-to-end UI/UX for a hospital management system covering OPD/IPD workflows, appointment scheduling, and role-based admin controls.
- Designed a campus networking platform with community feeds, event management, and social features for students.
- Owned the design system across both products, keeping components, states, and tokens consistent for handoff to engineering.

Palette Designs
Jan 2019 – Jun 2022 · Hiriyadka, India

Graphic Designer

- Performed product image retouching, color correction, and background masking at volume, building deep Photoshop proficiency.

Omnion Premedia Pvt. Ltd.
2018 – Jan 2019 · Udupi, Karnataka

Graphic Designer

- Handled clipping paths, retouching, background masking, and production Photoshop editing for client image libraries.

SELECTED PROJECTS

My Nimbo · Mobile app and admin dashboard
Led end-to-end product design including user research, user flows, wireframes, and high-fidelity Figma prototypes. Designed onboarding, contest creation, live voting, leaderboard, and wallet flows on a unified design system.

ProFigma · Personal venture · profigma.com
Built and run an e-commerce platform selling digital products and Figma component libraries, covering brand, UI, WordPress build, and SEO.

SKILLS & TOOLS

Graphic Design Brand and marketing collateral, poster and social campaign design, photo retouching, color correction, background masking, clipping paths, vector illustration, print-ready artwork

Tools Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Canva, Figma, AI-assisted design tools (Claude, ChatGPT)

Also UI/UX design in Figma, WordPress development, short-form video editing

EDUCATION

Diploma in Computer Science & Engineering
Dr. TMA Pai Polytechnic, Manipal · 2016–2018

Pre-University (PUC)
Government PU College, Hiriyadka · 2013–2015

CERTIFICATIONS

Complete Web & Mobile Designer: UI/UX, Figma and More
Udemy · Jun 2024

Junior Software Developer
PMKVY · Jun 2019